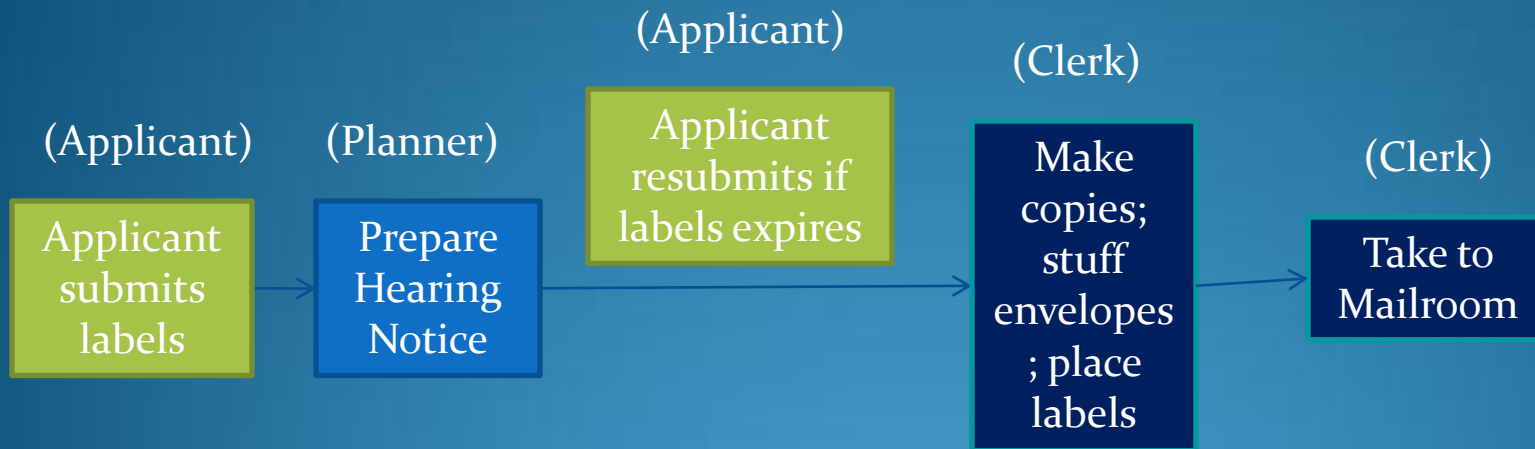


Streamline the Production of Public Notices

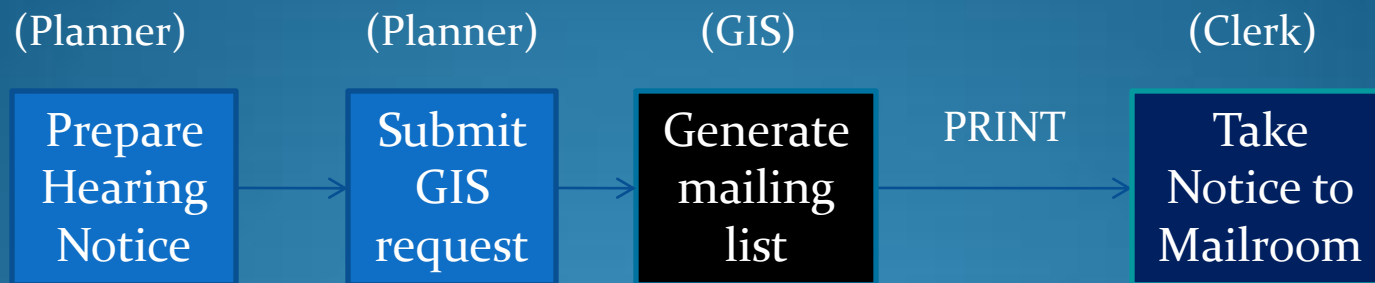
May 13, 2010

How We Produce Public Notices

Current Process



Pilot Program



Final Product



Fact

DRP subsidized \$10,400 in postage
on public hearing notices in FY
2008-09

Postcard Notice-Front



Los Angeles County
Department of Regional Planning
320 West Temple Street
Los Angeles CA 90012

NOTICE OF PUBLIC HEARING



PEREZ, OVIDIO AND HERMELINDA TRS
00033 MILL VALLEY RD
POMONA CA 91766

Postcard Notice -Back

NOTICE OF PUBLIC HEARING NOTICE OF INTENT TO ADOPT A NEGATIVE DECLARATION

The Los Angeles County Regional Planning Commission will conduct a public hearing on the following project and consider adoption of a Negative Declaration. You will have an opportunity to testify or submit written comments.

Date and Time Wednesday, June 9, 2010 at 9:00 a.m.
Hearing Location: Room 150, 320 West Temple Street, Los Angeles, CA 90012
Permit(s): R2007-03157, RCUP 200700215
Project Location: 13940 Valley Boulevard Avocado Heights
Description: A conditional use permit for an existing tow yard with automobile storage, a truck and equipment storage yard, and used car sales.
Comment Period: From 05/5/2010 to 06/4/2010 on the Negative Declaration
Add'l Info: Review case materials online at <http://planning.lacounty.gov/case> or at La Puente Library 15920 E. Central Ave. La Puente CA 91744
Contact: Adam Thurtell, Dept. of Regional Planning, 320 W. Temple St., Los Angeles, CA 90012
Telephone:213-974-6443 Fax:213-626-0434 E-mail: AThurtell@planning.lacounty.gov

If you need reasonable accommodations or auxiliary aids, contact the Americans with Disabilities Act (ADA) Coordinator at 213-974-6488(Voice) or 213-617-2292(TDD) with at least 3 business days' notice.

Si necesita más información por favor llame al 213-974-6466.

Save DRP \$\$\$ on Notices

- $$.44 - $.28 = $.16$

(Letter Postage)

(Postcard Postage)

- $$.184 \times 50,000 = \$9,200$

(Postage & Supply Saving)

(# of Public Notices/year)

(Saving/year)

Better Customer Services

- Save applicant \$400 - \$1,500 on mailing labels/maps per project
- Save $\frac{1}{2}$ of \$400-\$1500 on the re-submittal